

The income opportunities and the 'know-how'

Magazine for the serious

small scale or home based entrepreneurs.
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Money
'MAKER NEWS'
Magazine



Dear Prospective Investor or independent distributor,

One of the people who had responded to our advertisement had just sent us this question and I will like to share with you--both the question and our answer to it.

1ST QUESTION WAS:

Hello! Before, I even read any further, I HAVE THIS QUESTION.

"How can you possibly promise to pay a fixed money to an investor /a sponsor? "Is this not similar to promising a guaranteed return? Please respond.

HERE'S OUR ANSWER:

When you (or the person sponsored by you) physically processed , say for example, 5,000 magazines weekly. We'll pay you \$1 per magazine. That's \$5,000 weekly. You can keep all of it or split it 50/50 if you are in partnership with your sponsor.

The \$5,000 weekly must be guaranteed to you. It is similar to an "independent labor wages" it is similar to a salary paid to you for the work you have physically done.You have worked. You must get paid.

No, it is not similar to guaranteeing a return on an investment. It is against the law to guarantee a return on an investment

It is not against the law however, to guarantee that if you or your partner (whom you have sponsored) processed 5,000 magazine every week, we'll pay you or both of you \$5,000 every week.

Thank you

Dr. Israel Fagbemi --Director of Marketing.

(Please see below for more of our answered questions)

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2ND QUESTION WAS:

“Is it not against the law to promise this kind of HIGH RETURN on investments”?

“For instance, you promised almost \$3 Million return on a \$50,000 investment. Doesn’t it sound too good to be true”?

HERE’S OUR ANSWER:

Thank you for your questions. Now please relax and read carefully as we provide you with our answers.

I will deal first, with the part ‘b’ or paragraph ‘b’ of your question. Quote: “For instance, you promised almost \$3 Million return on a \$50,000 investment. Doesn’t it sound too good to be true”?Unquote

No, it doesn’t. If you understand the concept correctly, you will never feel or will never have felt that the offer sounded too good to be true.

First of all, you must understand that this is not a mere investment. It is a partnership or joint venture business opportunity investment.

In accordance with the concept, if you have sponsored or entered into a joint venture partnership with a distributor and you have invested \$50,000

That \$50,000 will allow you to distribute 12,500 magazines weekly and up to 5,000 online advertising space gift /membership cards.

That is \$12,500 weekly fixed income for one year = \$650,000.00 a year incomebut since we have this deal ON SPECIAL SALES, we are extending the contract to 4 years (from one year). You will therefore get \$650,000 multiplied by 4 = \$2,600,000.00

However, remember that you will have to split the amount with the person sponsored by you 50/50. That will still leave you with \$1.3Million returns or over \$1.2M profits.

That’s that on the fixed income. Now let’s talk about your commission income

In addition to earning a fixed income, you'll also get what we called commission income

How? i'll explain: When we supplied you with the 12,500 Magazines, along with it, will supply you with about 5,000 online advertising gift cards.

This advertising gift card is retailed for \$24.99 but your cost is only \$4.99 for each card. Therefore you get to keep a profit of \$20.00 on each gift card.

Furthermore, you'll pay us the \$4.99 only after each card is sold by you. That mean's that you'll receive up to 5,000 card on consignment every week.

That's an inventory which is worth $(\$24.99 \times 5,000) = \$124,950.00$ on consignment to you without paying a penny (besides the \$50,000 originally invested)

Once, you sell the 5,000 cards every week. You'll keep up to \$100,000.00 evry week and send us \$24,950 every week.

Card Restocking

We did not guarantee that you will be able to sell all the 5,000 every week but if you sell any number of card, say for example, 2,000 this week cards, we'll add 2,000 inventory to always allow you to have 5,000 card weekly.

Assuming that you sold all the 5,000 cards each and every week, **you will make a total of $(\$100,000.00 \times 52 \text{ weeks}) = \$5,200,000.00$ (Five Million Two hundred Thousand Dollars) commission income every year.**

Multiply that by 4 = \$20,800,000.00 commission income potential for the 4 years contract duration.

Remember that you will have to split it 50/50 if you have been sponsored That will still leave you with up to \$10,400,000.00 (Over Ten Million Dollars) in commission income.

You could therefore make a total of more than \$11Million. That's (\$1.3 Million from the magazine and a whopping \$10.4 Million from the internet gift cards)

You see, we should have promised you A TOTAL OF UP TO \$11,700,000.00 (Eleven million, seven hundred thousand dollars) when we promised only \$3 Million.

Our thinking is, if we promised less and you make more. It's much better than to promise more and you make less. You could therefore make well over \$10 million with this \$50,000.00

Now shall we answer the part 'a' or the 1st paragraph 'a' of your question #2.

Quote "Is it not against the law to promise this kind of HIGH RETURN on investments"? Unquote

Answer: First of all, one cannot guarantee a return on an investment and secondly, one cannot promise more than 120% annual interest return on an investment. The law (under securities laws or Loan Act.) does not permit anyone to do so. The limit is even 60% in some countries.

That is if the deal is classified as securities or loan investment.

Please note, It is not against the law to SHARE BUSINESS PROFITS 50/50. OR 40/60 OR ETC.

With us, you are under a partnership income agreement not under interest rate income agreement

It is not against the law for business partners to divide revenue as they mutually agreed to.

Look, when the bank promised you a 5% annual interest earnings which is only \$2,500 returns on your \$50,000 investment, if they (the banks) had invested that (your) money in something else and have made a fortune, say for example \$10 million, they will still not give you more than the \$2,500 promised by them.

This is because you were not in the list of their “Shareholders or directors or joint venture partner). **Your earning (s) is or are limited to : interest return on the money.**

You did not attend share holders meetings. You did form any partnership with the bank and have a memorandum of income expectation and profit sharing expectation understanding.

Your contract with the bank says that you will earn a 5% -120% annual interest and that’s what you’ll earn.

That’s is why we see Banks making up to \$1 Billion Profits every 3 months / Every quater. That over \$4 Billion a year PROFITS but you still have to keep only 5%

We are not a financial institution, loans, or stock brokerage company.

With us, you are under a partnership income agreement not under interest rate income agreement.

It is not against the law for business partners to divide revenue as they mutually agreed to.

Our distributors are ready to work as your business partner. Feel free to sponsor them. You’ll be glad that you did.

You can invest **\$1, \$5k , \$10k \$20 or \$50k** to sponsor our distributors

3RD QUESTION WAS:

“Would you offer any presentation”?

“For instance, show me how it is possible to make this kind of money or who have made this kind of money in the past or present?”

HERE'S OUR ANSWER:

Yes, in as little as 10 minutes,

we can show you how it is possible or how companies could make or are making well over \$250,000.00 (two hundred an fifty thousand dollars) a day income/revenues online.

Therefore, If you have **30 - 60 minutes**, a **telephone** and an **internet access**, we'll walk you through the entire presentation online. We are going to make you like us, yes we will.

Call us at 775-333-1125 or 800-905-9530 and one of our consultants will return your call to set an appointment for the ONLINE PRESENTATION

Thank you for your questions which we have just answered.

TO INVEST NOW: Please go back online at www.dr-izzy.com or www.gate4deal.com **your investment contract to find more info.**

4TH QUESTION WAS:

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“O.Kay. I understood that my money will not be used for stocks, bonds, mutual fund, currency or commodity trading or any form of securities trading and my money is not a LOAN to your company So what exactly will my money be used for”

“For instance,Is my money going to be used to purchase a number of magazines in bulk every week or Is it going to be used to purchase a number of Online advertising Gift Cards in bulk?”

HERE’S OUR ANSWER:

No, It’s not. Absolutely not. Think about it for a minute, If your (\$50k) your money is to be used for magazines or Online Advertising Gift Cards purchase and re-stocking every week. Then, we would have asked you to invest \$50,000.00 (\$50k) every week.

We did not ask you to renew your contract & the \$50k every week. Instead, we asked you to renew & Pay once a year.....and if you happens to be among our special sales client, YOU WILL NOT RENEW EVERY YEAR BUT EVERY 4 YEARS.

We will supply you or your sponsored partner with the publication / magazines every week. **The subscribers to the magazine must have paid us or have established some form of payment plan with us before we asked you to continue (servicing them) the delivery of the magazine to them every week for one year.** You will not have to pay us ANY MONEY FOR THE MAGAZINE INVENTORY now or later; before or after delivery OF THE MAGAZINES.

As well, we’ll supply you or your sponsored partner with the advertising gift cards every week ON CONSIGNMENT. What this “ON CONSIGNMENT” means is that “you receive products or inventory and you pay the supplier only after the inventory has been liquidated, turned into liquid cash, disposed and made money”

That being said or explained, you or your sponsored distributor will receive up to 5,000 gift cards per week ON CONSIGNMENT

You will pay us only \$4.95 after you retailed the gift cards at our suggested retail price of \$24.95 each....or at any price you like BUT NOT MORE THAN \$24.95 EACH

You will make up to \$20.00 x 5,000 cards weekly profit = up to \$100,00.00 weekly profit

How you get your customers will be through the combination of the leads we would supply weekly and through your own efforts.

Unlike the Magazine, we will give you fresh leads every week for the GIFT CARD but as for the magazine /Publication, we'll give you only one list, you will service that same list every week for one year.

5TH QUESTION WAS:

“Do I have to invest money before I can become a distribuor for this company”?

HERE'S OUR ANSWER:

No, you don't have to put money. In fact, you can do this with a zero investment and without a financier aiding you. We'll supply you with the magazine & the online advertising gift card inventory every week and you do not have to invest a penny/ cent but you must first supply us with your list of subscribers whom you have contacted and have sign an agreement to receive the magazine every week for one year.

You will do your own advertising and leg work to establish your territories & clientele-SALES WORK. Then, we'll supply you with adequate inventory to service them-DISTRIBUTION WORK

You see, you can still be a distributor even without any investment or capital outlay.

However, if you would rather prefer that we (our consulting department) to do the sales work for you, then, you must invest to hire our experienced sales & marketing consultants.

For example, If **our consulting department** charges you a fee of \$1.00, \$4.00 or \$10 per customer /subscriber's list which they intend to produce for you, you will therefore, get 50,000 ,12,500 or 5,000 customer's list (to service weekly) for your one time investment of \$50,000.00

Please remember that our consulting department is not the same as our Advertising Gift Card Printing or Magazine Publishing & Distribution Department.

6TH QUESTION WAS:

“If I choose to invest, how secured is my money”?

HERE'S OUR ANSWER:

Very secured, that is why we encourage you to allow us (our consulting department) to do the work for you because if they fail, you can still claim the refund of your money (your original investment) but if you try to do it by yourself and you fail, all the magazines, newspapers, radios and late night TV where you have probably advertised will not refund your money simply because you did not get customer while you advertised in their publication or their radio & Tv network.

Besides, our consulting department could stretch your dollars more & get you more bargaining deals FROM THOSE PUBLICATION & TV AND ETC and you'll reach more audience with the same dollars.

For example, if you want to reach your clientele by Fax transmission. You will need to reach about 100,000 - 150,000 people before you'll get a chance to have 5,000 - 10,000 sign up.

We have high powered modern equipments:

Using your small computer & fax modem and winfax software, it may take you at least 400 to 700 days to reach 100,000 -150,000 people a day by fax.

That is if you are sending 250 faxes a day. 400 days is about 4 months. So you will spend 4 - 7 months (assuming your computer or hardware did not suffer any breakdown during that period) to find and sign up 5,000 clientele.

Our consulting department could get the job of sending 100,000 to 150,000 faxes sent for you done in less than one week, 7 days . That's about 25,000 pages of fax transmission sent every day for only one week.

Moreover, there is no guarantee that 5,000 or 10,000 people will sign up with 150,000 fax solicitations if the first list was a bad list. For example, the fax went to retired people who aren't interest in a business paper. Then, we'll send another batch of 150,000

If you do the same, you will spend up to 14 months reaching 300,000 people by fax while we spend 2 weeks by using our high powered modern fax broadcasting equipments

These are just a few examples of how our consulting department could help you.

Remember also that you must send your fax in accordance with the CanSpam Law.

You need to know the rules of Law regarding "sales solicitation by fax" before you can do it by yourself.

Moreover, take note that, fax solicitation is just one of the dozens of methods our consulting department will utilise while help you helping you to your clientele according to the performance certificate.

They (our consulting department) will also provide you with a **Performance Guarantee Certificate** which will state how many clientele will be procured for you and how much money you'll make based on your volume of clientele and if they fail,(which is unlikely) then, you can claim you original investment back.

Thank you . Please return to this page, as often as possible, to see whether we have answered more questions