



REMEMBER THE POPULAR SAYING:

**THERE IS NO  
BUSINESS LIKE  
THE "SHOW  
BUSINESS"**

I WILL ALSO SAY:

**THERE IS NO  
BUSINESS LIKE  
THE "MEDIA  
BUSINESS"**

Where you help people get their messages /  
advertisements accross (to the general consumers)

Dear friends,

2

Come. Join me and let us get involved in the wonderful world of Newspaper, Magazine and Internet Advertising Business.

**MEGA MONEY MEDIA BUSINESS.**

THANK FOR YOUR INTEREST IN OUR COMPANY

**IF YOU HAVE A FAIL-PROOF , GUARANTEED BUSINES SYSTEM THAT COULD EARN YOU A STEADY \$500MILLION USD EVERY YEAR AND YOU HAVE STARTED IT BUT ITS FIRE BURNS ONLY SLOWLY, WILL YOU NOT KEEP THE FIRE BURNING MORE RAPIDLY UNTIL IT IS POWERFULLY STEADY, FASTER AND UNBREAKABLY SOLID?**

THE BUSINESS IS THE MEDIA

Recently, someone asked me the following question:

**I read from so many news media that some online advertising businesses were making over \$1 billion a year , \$100 million monthly revenues. How can I get my own share?**

**Here's my answer:**

**Yes they still do, even in this global recession period.**

**\$100million monthly income is only the recession period kind of income.**

**To them, \$100 Million monthly revenue means that the market is getting very very slow!**

Well, if you have (like them or as they have) at least 5 million advertisers paying you \$30 - \$154 monthly. That's USD \$150 Million per month -- to -- \$770 Million per month in revenues.

O boy!

It's not in another world, it's in this world that you and I are living in, in this planet Earth. One single company, many of them of course, are each making over \$500 Million Cash every single month in revenues. While some Joe Do-nothing depend on a \$600 a month government check and government food rebate coupons.

**WHAT IS SO DRAMATIC ABOUT A SHOW OR MEDIA BUSINESS IS THAT YOU COULD BE AS POOR AS A CHURCH RAT TODAY AND OVERNIGHT A PROMOTER OR A CONSULTANT CAN SIGN YOU UP FOR A \$200MILLION "SINGING" OR 'BOXING' BOUT**

**WITH MEDIA, YOU COULD RELEASE ONE GOOD BOOK AND SELL OVER 10 MILLION COPIES IN ONE SINGLE MONTH.**

We just heard that the author of Harry Potter is almost the richest , if not the richest woman in the UK.

It was less than 12 years ago when the author started her famous CHILDREN book publishing BIZ

She was not in the billionaires club prior to that . Neither was she a known heavy movers & shakers popular deal makers nor was she a beneficiary of several \$billion of inheritance.

She was a little known children book author WHOM THE MEDIA (book) & SHOW (harry porter movies) BUSINESS SIMPLY CATAPULTED TO THE TOP

**This are just few small examples of MEDIA MAGIC**

**I am hereby telling you in a clear and simple grammar that as your consultant, I can make you a lot of money in the Media Business.**

When I say Media. I am referring to :

Newspapers Publishing, Magazines Publishing, Radio, TV , Internet , Movies, Films and Drama Businesses. and etc. Even Music could be class as a Media business.

Dear Entrepreneurs,

Aren't you having children to feed, cloth and raised? Education cost to pay for? Rent, mortgage, car loans and etc.

This is a real world and it's no joke.

If you can't pay your rent, you will be forced to live inside your car. If you can't pay your car loan, you will be forced to live on the street.

Believe me, some people will still be as poor as church rats, not able to buy a cup of coffee, even after they get the stimulus (or bail-out) money from our new president simply because they just sit there and are doing absolutely nothing about improving their income.

If going to get a cup of coffee for \$1.00 , once a week at your nearest coffee shop, chat and get fresh air, is a **LUXURY** to you,

then what will buying a new small boat for \$7,000

and spending only 1 hour a day during summer near the beach and enjoy nice and cool breeze from the ocean be?

Why can't you join our winning team and make cash, see cash every week in your mail box and in the palm of your hands

TO BE SUCCESSFUL, It's not easy unless you apply the know-how which will give you the edge over your competitors, changing trend of the market (market volatility) and changing trend in the world economy

To be a successful business person, you'll need to apply some researches and the know-how. Otherwise, you'll fail.

Look, over 300,000 businesses go under (file for bankruptcy protection) every year in North America alone.

Notwithstanding that fact, their competitors were successful or at least were making enough living from their various businesses every year.

Come. Join me and let us get involved in the wonderful world of Newspaper, Magazine and Internet Advertising Business

AND NOT JUST FOR LIVING ON A PAY-DAY TO PAY-DAY INCOME BUT TO BE LIVING ON A VERY, VERY SUCCESSFUL DREAM COME TRUE LIFESTYLE.

**NOW BEFORE I  
INTRODUCE TO YOU  
THE BUSINESS  
OR  
WHAT YOU WILL BE  
DOING, LET ME  
QUICKLY REMIND  
YOU OF A FEW FACTS:**

**(a) Just because there is no business like show business does not mean that you can jump into it ON YOUR OWN without some solid experiences of yours or of your promoter or your consultant (for that particular field) to back you up.**

**Remember, I did not say education. I said experience. PRACTICAL EXPERIENCE. Experience they say, is the greatest teacher.**

**For example, if you are a Lawyer, you will fumble and make mistakes for the first 1 - 3 years because, yes, you had the education but you did not have the practical Court room experiences.**

**You will lose so many cases and so many innocent clients will suffer defeat because of your weak and inexperienced defense mechanism.**

**You can be doctor or doctorate of or in anything you want to be, but, you'll still need the experiences.**

**There were so many doctors Ph.D (hired by some drop-out taxi owners) and they were driving Taxis (owned by their drop out bosses) on the streets of New York, USA. London, England and Toronto Canada and elsewhere in the free world for that matter; even as I write.**

**(b) Just because there is no business like Media business does not mean that you can jump into it AND YOU HAVE AN AUTOMATIC POWER TO MAKE BIG. MIN YOU, YOU WILL STILL NEED YOUR EXPERIENCES OR EXPERIENCES OF YOUR BACKERS, PROMOTERS, CONSULTANTS**

**Look, in the United States, there are over 25,000 Newspapers, Magazines and Periodic Publications. Only a few (less than 15 are actually known, very popular and very successful.**

**Canada has a population of less than 40 Million People and in Ontario alone which harbor about 5-8 million of the population of people, there are about 350 Newspapers &**

## Magazines.

Only a few (less than 8 ) are actually known, very popular and very successful.

The rest of them were just making money, enough to survive, (what is called making ends meet) but they weren't very popular and not very successful.

# NOW LET ME INTRODUCE TO YOU THE MEDIA BUSINESS

Before we begin. I would like to remind you further that back in the year 2001, you can read it from most newspapers, radio and TV commentators , the news and talks hosts

**ALL OF THEM PREDICTING THAT** dot.com overnight millionaires making boom is finished, as in the past tense, that everything has been saturated and that no one can strike it rich any longer online as it was before year 2001.

It turned out that they were all wrong because online business such as my-space.com started only in 2004 and by 2006, it was sold for \$508 million USD. Booom is still alive and believe me it is still in its infancy....internet is the way of the future. it is going up not down

So many other online businesses started after myspace.com and they were making a lot of good money as well.

**What those radio commentators, newspapers and magazines articles** writers failed to realise was that.

There is a business practical rules & principle that has never failed in business since the world go. / the start.

**The rule is:** Any existing product or service, no matter how widely used, will still be very successful on the market, provided a new twist is applied to the product or service which makes it appear to be a "bit" unique.

For example, you can build a computer with ALL the same features AS ANY OTHER COMPUTERS ON THE MARKET BUT MAKE YOUR OWN SPEED BETTER or the Hard Disk storage bigger.....Bingo, you've got the market penetrating magic.

**In the case of myspace. my space developed or bought the software that would provide people with the ability to send and receive free e-mail right from their computer.**

**You can also use your account to store pictures, blog and you'll have all your friends under one roof (account) and you could send them ALL an IM , instant messages with only one click and they'll all receive it in a flash and etc**

**This was far better than that of hotmail account where you could have a free e-mail to receive mail but no other ability**

**They called this software a social network software. Anyone can purchase the software for a little less than USD \$500**

**According to the news, myspace founders were just bunch of unknown musicians who used the free IM services to attract a lot of people into their network AND TOOK ADVANTAGE OF THAT OPPORTUNITY TO PROMOTE THEIR OWN MUSICAL RECORDS AS WELL AS OTHER MUSICAL RECORD BY OTHER MUSICIAN OR ARTIST**

**It will be simply otherwise illustrated as, come and use my free IM services and in exchange, you will be introduced to my musical record but you are not under any obligation to buy.**

**It worked, they were so successful selling their own thing as well as promoting internet awareness .....and within 24 months of operation, they sold their (myspace) business for a whopping \$580 Million.**

**It was in the news.**

**The rule worked as it has always been: Any existing product or service, no matter how widely used, will still be very successful on the market, provided a new twist is applied to the product or service which makes it appear to be a “bit” unique.**

**Remember also, that there was a UPS Courier Services and a lot of others when a FedEx Courier Services Started. FedEx was a success.**

“....a new twist is applied to the product or service which makes it appear to be a “bit” unique.”

**Are Social Network Club such as facebook, myspace, twitter etc better or much better for the owners than for the members?**

Yes, because a member can only have access to their own friends or follow-me friends, not the whole database, whereas the owners can have access to the e-mails of well over 200 million people and could contact them with only a push of a button (and without breaking the e-mail spam law)

**Also, consumers love to diversify** (try more than one things or more than one adverts sources at a time)

**For example:** I personally have more than one wrist watches. Gucci, Rolex etc. More than one vehicles.

I have more than one shoes and sandals. **I do advertise in more than one newspapers.**

Question is, if I am looking for the best 4 papers in which to advertise, will I include yours as one of my best 4 choices?

**My point is,** Media Business has been around for decades. Therefore, what business rules do we or are we applying to allow us cut through, pass , or penetrate the bull's market and be able to get a lion share of the Media Giant Market.

Do we have something absolutely realistic, solid, concrete and fail-proof or are we just only a wishful thinkers or some kind of overly enthusiastic fools.

**To make it overnight or to make it big and very successful,** we must first have the rules & the plan and then APPLY those rules & plan.

DO WE HAVE ONE? YES WE DO

**Please allow me to introduce myself. I am Israel O.G.A. Fagbemi , I hold an M.B.A degree in Business Administration. Also, acquired is a Doctorate Degree in the same capacity (D.B.A) & Doctor of Business Philosophy. Ph.D. Furthermore, I have been in the business world since 1981. That's over 27 years of experiences.**

Lest I forget, I do have qualifications in other fields, but, they weren't related to Marketing & Business Administration



Dr. Israel O.G.A. Fagbemi

**Money**   
**Maker**  **News**

The Income Opportunities and the 'know-how' **Magazine** for the serious small scale or home-based entrepreneurs.

March 2008, Vol. 1, Issue 1, \$4.95 (USA) \$1.50 (outside US) shipping included August 2008

 

**Are you fit to be a businessman/woman?**  
 So you might like to be an entrepreneur? Who are these people anyway? More than anything else, the word entrepreneur speaks of a high roller, risk taker who lays everything on the line for an idea or a product and overnight becomes a millionaire. Sounds great! But- it is not so easy. Not everyone is cut out for it. We usually hear only about the successes, not the failure. *Well, who would want to talk to losers.*  
 To be successful. What does it? Are entrepreneurs born? or are they made? Where does one apply? So many questions. A lot of entrepreneurship watchers have been trying to define what it takes but it is a hard task because successful entrepreneurs seem to be quite different. You don't apply anywhere. Success is a combination of creative

**HOW I MADE \$1,000.00 A DAY BUT I HATE SELLING**  
 I sold nothing. I simply gave my Code # to clients and direct them to a web site or to a company's phone #. You too can do the same. Call: 416-903-5685  
 Code: AMA393 www.vosar.com or see page 12

  
 Please continue from page 39

**gate4deal.com**  
**Membership Card**  
 Membership is a load of privileges

Name: \_\_\_\_\_

Scratch off panel to reveal your activation code 

Expiry date: \_\_\_\_\_ Signature: \_\_\_\_\_

**Property: Top Rank Business Associates Grp. (of Companies)**  
 Tel: 775-333-1125 Email: v.l.p@gate4deal.com 10044

Congratulations,  
NOW . Join us and let us get  
involved in the wonderful world  
of Newspaper, Magazine and  
Internet Advertising Business.

THIS  
PARTICULAR ONE OF OURS  
HAS A \$508 MILLION A ANNUAL  
REVENUES POTENTIAL.

**GET INVOLVED.  
GET YOUR SHARE.**

Note : If we have gotten you  
interested thus far and you  
would like to participate in  
recession-proof, fail-proof  
opportunities,

**SEE BELOW FOR INFO:**

# **WORK-AT-HOME. MAKE UP TO \$15,600 -TO- \$1.5 MILLION A YEAR. THIS IS NOT AN MLM AND NOT A NETWORK MARKETING.**

You will need between 2 - 5 hours a day depending on the quantity you are distributing. This is not an MLM and it is NOT a Multi-Level Marketing Program

Note: I would recommend that you go for " work-at-home #1 " "2" or "3" because you will make well over \$250,000 a year guarantee. With such an income, you can pay for your mortgage, your Car and your Children Education and etc.

What is so special about our company is that we are not just a magazine company alone as we are in the past. We are not just a Magazine Company which is also accepting advertisement for its (the Magazine) web site; as if the internet aspect of it is just a subordinate entity.

We are into e-commerce .com business as a full .com SEO while we continue with the magazine as a full publisher CEO. Therefore, we have two distinct businesses which we now combined.

The internet business is projected to generate \$300 Million - \$1 billion every year while the Magazine generates \$208 Million a year.

The Good news for you is that, the internet is the way of the future. It is huge, fast and there is a lot of money in it and we are not just employing you to be sending e-mails solicitation and etc to people. We are putting you in the business as your own boss.

You will not be involved in any selling or soliciting. All you'll do is just distribute the product we have already created to customers and prospective customers..

Advertising business is not a cookie jar product that could saturate the market and you run out of orders. Advertising business is  
**NEVER SATURATED.**

Every company always love to advertise, they have to ; because the moment a company stops advertising, it will start to feel the negative impact on its revenues bottom-line. Even fortune500 companies still advertise.

Advertising business is a huge business and now the internet is very super huge but in order to penetrate this gigantic cash cow internet business, you'll need the Know-how

Let us show you how to penetrate the market and get your own fat share

You will be working with your clients and your local post office. I can personally guarantee you at least \$250,000 a year income if you do this and you choose the "work-at-home #2"

SEE BELOW FOR THE THE LIST OF THE SEVEN work-at-home OPPORTUNITIES:

Have questions? Please Call: 775-333-1125 or Fax 1-888-317-4874

Only one - three distributors are needed for each state

Under this section, we have 6 different opportunities:

Don't delay. sign up today before the distributorship are all sold out.

# Become a gate4deal.com Master Distributor.

You will do absolutely no selling and No advertising and No direct soliciting by you

Only distribute to the leads we'll provide to you daily, weekly, monthly

**Note:** If you reside in the USA, You will need to obtain a post office licence which will cost and additional \$150 - 250 a year, 1t will depend on your local post offices. You will pay your local post office this bulk licence fee directly

If you reside in Canada, the bulk permit will be issued free to you by canada post but we must contact them directly on your behalf

# WORK AT HOME # 1

Earn \$1.5 Million a year out of which \$260,000 (\$5,000 a week x 52 weeks) = \$260,000 is guaranteed?

We will pay you \$260,000 a year guaranteed income plus up to \$25,000 a week, \$1.3 Million a year commission. Are you ready?

Then become a gate4deal.com Master Distributor.

Investment is only \$50,000 (Fifty Five Thousand Dollars)

Financing might be available

I repeat! We will pay you \$260,000 a year guaranteed income plus up to \$1.3 M a year commission. Are you ready?

# WORK AT HOME # 2

Earn \$494,000 a year out of which \$104,000 (\$2,000 a week x 52 weeks) = \$104,000 is guaranteed?

We will pay you \$104,000 a year guaranteed income plus up to \$7,500 a week, \$396,000.00 a year commission. Are you ready?

Investment is only \$20,000 (Twenty Thousand Dollars)

Financing might be available

I repeat! We will pay you \$104,000 a year guaranteed income plus up to \$390,000 a year commission. Are you ready?

# WORK AT HOME # 3

Earn \$286,000 a year out of which \$52,000 ( $\$1,000 \text{ a week} \times 52 \text{ weeks}$ ) = \$52,000 is guaranteed?

We will pay you \$52,000 a year guaranteed income plus up to \$4,500 a week, \$234,000.00 a year commission. Are you ready?

Investment is only \$10,000 (Ten Thousand Dollars)

Financing might be available

I repeat! We will pay you \$52,000 a year guaranteed income plus up to \$234,000 a year commission. Are you ready?

# WORK AT HOME # 4

Earn \$156,000 a year out of which \$26,000 ( $\$500 \text{ a week} \times 52 \text{ weeks}$ ) = \$26,000 is guaranteed?

We will pay you \$52,000 a year guaranteed income plus up to \$4,500 a week, \$234,000.00 a year commission. Are you ready?

Investment is only \$5,000 (Five Thousand USD Dollars)

Financing might be available

I repeat! We will pay you \$26,000 a year guaranteed income plus up to \$234,000 a year commission. Are you ready?

# WORK AT HOME # 5

Earn \$62,400 a year out of which \$10,400 (\$200 a week x 52 weeks) = \$10,400 is guaranteed?

We will pay you \$10,400 a year guaranteed income plus up to \$1,000 a week, \$52,000.00 a year commission.

Are you ready?

Investment is only \$2,000 (Five Thousand USD Dollars)

Financing may be available

I repeat! We will pay you \$10,400 a year guaranteed income plus up to \$234,000 a year commission. Are you ready?

# WORK AT HOME # 6

Earn \$20,200 a year out of which \$5,200 (\$100 a week x 52 weeks) = \$5,200 is guaranteed?

We will pay you \$5,200 a year guaranteed income plus up to \$300 a week, \$52,000.00 a year commission.

Are you ready?

Investment is only \$1,000 (Five Thousand USD Dollars)

Financing may be available

I repeat! We will pay you \$5,200 a year guaranteed income plus up to \$15,600 a year commission. Are you ready?

# IF YOU ARE INTERESTED IN ANY OF THESE DEALS ABOVE,

PLEASE ASK FOR THE REST OF  
INFORMATION , YOUR APPLICATION &  
YOUR CONTRACTUAL AGREEMENT

## To Contact us:

By Phone: 1-775-333-1125

By Fax: 1-888-317-7448

By E-mail: [toprank@gate4deal.com](mailto:toprank@gate4deal.com)

**Note** : You will still have the time to ask a lot of questions directly from our consultants by Fax and or email. BEFORE PAYING ANY MONEY FOR THIS PROGRAM.

We want every reply to your questions by us in writing. It will be good for your own future references. That is why we want all your question e-mailed or faxed to us.

Don't delay. sign up today before the distributorship  
are all sold out.

# HOW DOES THIS WORK?



## MAGAZINE DISTRIBUTION

You will simply be processing this by addressing and putting postage stamps on them and take them inside your local post office and get

a signature of a postal officer at your post-office (You are not allowed to just drop them off at any mail boxes due to your post-office bulk mail postal rules)

You will get paid \$1.00 per Magazine processed. You will not buy the magazine every week and you are not to find subscribers.

**You will only service the subscribers we have found or must find for you every week. Same list for one year.**

**You will pay only a one-time consulting fee for your contract & it is renewable every year.**



## INTERNET V.I.P. ADVERTISING & MEMBERSHIP CARD DISTRIBUTION

As for this Card, we are the first company to take the internet advertising onto the street level where a mechanic, beauty salons, plumbers, retail store owners, etc could buy the card right at their store without punching anything on the internet and within a few hours and whenever they are ready, we'll publish them to almost 10 million internet users.

You (as the distributor) will not need to buy this card, we will provide you with the quantity as per your contract and the provision shall be on consignment (meaning no upfront cash). You will service the customers leads we'll provide to you.

**They will pay you \$29 monthly or \$9 weekly and you will pay us only \$4 on each card. You will keep \$25.00 profit.**

Remember, we are mandated to advertise and supply you with leads as per your contract, yet, you'll pay us only \$4 per card while you'll keep the rest \$25 as your commission.

If you distributes 100 cards a week, you will keep \$2,500 commission/wk. we'll keep \$400. **We valued our Distributors.**

**Turn your life around, you can make it big in the media.  
Be a Media Guru today**

GET YOUR APPLICATION,  
CONTRACT, & THE REST  
OF THE INFO. & SIGN  
UP NOW.

CONTACT US TODAY

By Phone: 1-775-333-1125

By Fax: 1-888-317-7448

By E-mail: [toprank@gate4deal.com](mailto:toprank@gate4deal.com)

**Note :** You will still have the time to ask a lot of questions directly from our consultants by Fax and or email. BEFORE PAYING ANY MONEY FOR THIS PROGRAM.

We want every reply to your questions by us in writing. It will be good for your own future references. That is why we want all your question e-mailed or faxed to us.

**Don't delay. sign up today before the  
distributorship are all sold out.**

**Turn your life around, you can make it big in the media.  
Be a Media Guru today**

